



Virtu@Staff.ph

**How a Canada-Based
Marketing Agency Saves
USD 15,000+ per month in
salary costs**

Just like we'll do for you, our client got everything included as part of our Enterprise Solution:

- ✓ **Recruitment:** We helped them find world-class staff in the Philippines.
- ✓ **HR support:** Hassle-free way to build their virtual team.
- ✓ **Client Success Manager:** An expert in their corner.
- ✓ **Compliance & Laws:** We handle everything in the Philippines.
- ✓ **Legal Protections:** Enforceable contracts & NDAs.
- ✓ **No legal liability:** We assume legal responsibilities in the Philippines.



What was the company looking for?

This Canadian-based agency was on a mission to help businesses reach new heights through expert marketing strategies. They wanted a team of seven full-time staff, all of whom to be experts in their field - video editors and graphic designers. But like many businesses, the company was facing a problem: the high cost of hiring locally.

Cost of hiring locally in Canada

4px Video Editors = USD 4,316/month per staff

3px Graphic Designer = USD 3,900/month per staff

Why they chose VirtualStaff.ph to outsource?

Cost of hiring in the Philippines

Video Editor = USD 1,782/month per staff

Graphic Designer = USD 1,651/month per staff

**That accounts for a savings of
USD 16,883 per month!**

The cost savings achieved by the company through the use of VirtualStaff.ph are substantial, and it's easy to see why they chose this path. Outsourcing tasks to virtual staff based in the Philippines is a cost-effective solution that allows businesses to access skilled and experienced professionals while also reducing their expenses.

Outsourcing allowed the company to tap into a global pool of talent, which is particularly important in today's fast-paced business environment, where companies must be able to adapt quickly to changing market conditions.

Why VirtualStaff.ph?

Switching to VirtualStaff.ph has been a strategic move that has enabled the marketing agency to become more cost-efficient and financially stable, while also providing them with the resources they need to drive growth and success in the future.

Want to learn how your business can benefit from outsourcing through VirtualStaff.ph?

Contact us today

to schedule a consultation and see how much you can save each month.

